



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Target Enterprises
15260 Ventura Blvd.
#1240
Sherman Oaks, CA 91403

Contract # 830180

Schedule Dates 09/24/12-10/19/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Target Enterprises (2041)/030383152
Product Political - Ballot Issue (1195)
Brand RGNA NC (170395)
Salesperson Meyers, Evelyn (1364)
Sales Office TeleRep - Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax (202) 662-4140 /
CPE 3Q12
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RGNA NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 05/18/12
Last Modified 10/17/12
Entered By Melissa Welch
CO-OP No
Headline # 06150891
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,950.00
Net Total \$11,050.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	15	\$12,500.00
Oct. 2012	2	\$500.00
Grand Total:	17	\$13,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	4:58A- 5:58A (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
5.0	Revised Line / SPOT	09/24/12-09/30/12	4	:30	11P- 11:34P (ET)	5	X	X	X	X	X	X	X				Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:59P- 7:30P (ET)							1			\$500.00		Charlotte (WCNC) (WCNC)		8/14/12
10.0.1	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	R-Did not air/Spot -	
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		8/14/12
13.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		8/14/12
16.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	4:58A- 5:58A (ET)	2		X	X	X	X						Charlotte (WCNC) (WCNC)		9/20/12
16.1	Normal Line / SPOT	09/26/12-09/28/12	4	:30	4:58A- 5:58A (ET)	1			X	X	X				\$300.00		Charlotte (WCNC) (WCNC)		9/21/12
16.1.1	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
17.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	6:59P- 7:30P (ET)	3		X	X	X	X						Charlotte (WCNC) (WCNC)		9/20/12
17.1	Normal Line / SPOT	09/26/12-09/28/12	4	:30	6:59P- 7:30P (ET)	2			X	X	X				\$1,400.00		Charlotte (WCNC) (WCNC)		9/21/12
17.1.1	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
17.1.2	Closed Preempt	09/27/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	

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18.0	Revised Line / SPOT	09/25/12-09/28/12	3	:30	3P- 4P (ET)	3		X	X	X	X						Charlotte (WCNC) (WCNC)		9/20/12
18.1	Normal Line / SPOT	09/26/12-09/28/12	3	:30	3P- 4P (ET)	2			X	X	X				\$350.00		Charlotte (WCNC) (WCNC)		9/21/12
18.1.1	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
18.1.2	Closed Preempt	09/27/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
19.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	7:30P- 7:58P (ET)	3		X	X	X	X						Charlotte (WCNC) (WCNC)		9/20/12
19.1	Normal Line / SPOT	09/26/12-09/28/12	4	:30	7:30P- 7:58P (ET)	2			X	X	X				\$1,550.00		Charlotte (WCNC) (WCNC)		9/21/12
19.1.1	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	S/I-Copy Issue/Spot -	
19.1.2	Closed Preempt	09/28/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
20.0	Normal Line / SPOT(B/E)	09/24/12-09/24/12	4	:15/:15	4:58A- 5:58A (ET)		1							1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		9/20/12
21.0	Normal Line / SPOT(B/E)	09/24/12-09/24/12	4	:15/:15	5:59P- 6:30P (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		9/20/12
22.0	Normal Line / SPOT(B/E)	09/25/12-09/25/12	4	:15/:15	4:58A- 5:58A (ET)			1						1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		9/21/12
23.0	Normal Line / SPOT(B/E)	09/25/12-09/25/12	3	:15/:15	3P- 4P (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		9/21/12
24.0	Normal Line / SPOT(B/E)	09/25/12-09/25/12	4	:15/:15	6:59P- 7:30P (ET)			1						1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		9/21/12
25.0	Normal Line / SPOT(B/E)	09/25/12-09/25/12	4	:15/:15	7:30P- 7:58P (ET)			1						1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)		9/21/12

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26.0	M/G For 16.1.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/:15	4:58A- 5:58A (ET)				1					1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		9/24/12
27.0	M/G For 17.1.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/:15	6:59P- 7:30P (ET)				1					1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		9/24/12
28.0	M/G For 17.1.2 / SPOT	09/27/12-09/28/12	4	:30	6:59P- 7:30P (ET)	1				X	X			1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		9/24/12
28.1	M/G For 17.1.2 / SPOT(B/E)	09/27/12-09/27/12	4	:15/:15	6:59P- 7:30P (ET)					1				1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		9/26/12
29.0	M/G For 18.1.1 / SPOT(B/E)	09/26/12-09/26/12	3	:15/:15	3P- 4P (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		9/24/12
30.0	M/G For 18.1.2 / SPOT	09/27/12-09/28/12	3	:30	3P- 4P (ET)	1				X	X			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		9/24/12
30.1	M/G For 18.1.2 / SPOT(B/E)	09/27/12-09/27/12	3	:15/:15	3P- 4P (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		9/26/12
31.0	M/G For 19.1.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/:15	7:30P- 7:58P (ET)				1					1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)		9/24/12
32.0	M/G For 19.1.2 / SPOT	09/27/12-09/28/12	4	:30	7:30P- 7:58P (ET)	1				X	X			1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)		9/24/12
32.1	M/G For 19.1.2 / SPOT(B/E)	09/27/12-09/27/12	4	:15/:15	7:30P- 7:58P (ET)					1				1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)		9/26/12
33.0	Revised Line / SPOT	10/18/12-10/19/12	4	:30	5:58A- 6:58A (ET)	1				X	X						Charlotte (WCNC) (WCNC)		10/16/12
33.1	Normal Line / SPOT	10/18/12-10/19/12	5	:30	5:58A- 6:58A (ET)	1				X	X			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		10/17/12
34.0	Normal Line / SPOT	10/18/12-10/19/12	4	:30	4:58A- 5:58A (ET)	1				X	X			1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)		10/16/12

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